



# Social Media 101

The Pennsylvania Office of Attorney General is presenting Social Media 101 for an informational parent night. All MaST I and II parents are welcome!

When: Tuesday, December 3rd @ 7-8pm

Where: 1800 E. Byberry Road, Philadelphia, PA 19116

This program provides a **foundational education** in regards to the **dangers of the online community**. This discussion includes the following:

- Current social media trends across all student demographics (age);
- Popular social media apps, video and messaging apps, anonymous apps & teen dating apps;
- Terms of use contracts for social media platforms and what's in the fine print;
- **internet crimes (PA Crimes Code) - cyberbullying, sexting, harassment, identity theft, hacking;**
- The dangers of gaming and unmoderated chat rooms;
- Vault/ghost apps - what these apps can be used to hide, how to identify these apps and what these apps enable you to do that will not show on the cell phone bill;
- Real life child predator cases and the techniques predators use to groom potential victims;
- The importance of building a positive social media profile (digital footprint);
- Empowering parents & educators;
- Properly securing your teens tech devices (parental controls, content filters, etc.); and
- Digital permanence - what goes online remains online